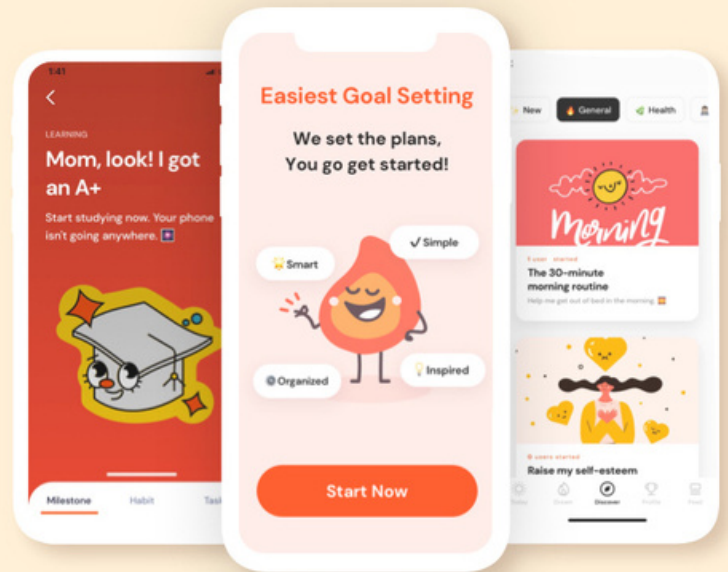


dreamfora

key information

- Lifestyle: Goal setting & management app
- Established in February 2018
- Service Launch: March 2020 (Android), January 2021 (iOS)
- Global user base: USA, UK, Canada, Australia, New Zealand, Ireland, etc.
- Financial backing by Strong Ventures, Spring Camp, and angel investors.
- Granted patent for Deep Learning technology



our mission

Dreamfora is a smart goal-setting app dedicated to helping individuals and communities pursue their passions, to create routines and stay motivated.

our vision

Goal setting made simple and easy. This app aims to build a global community of users who encourage and help each other to achieve dreams together. From everyday habits and tasks to long-term objectives, Dreamfora helps users set goals automatically and organize routines based on their interests.

founding members

Paul Kang

- Bain & Company – Case Team Leader
- A.T.Kearney – Associate
- Korea Contents Network – Web Content Manager
- 10 years management consulting experience
- Northwestern University, Kellogg MBA
- Yonsei University – Business Administration

David Song

- Former startup CEO; Serial entrepreneur
- A.T.Kearney – Associate
- 16 years programming experience
- Developed MMORPG, Blockchain tech., VR tech., etc.
- University of Pennsylvania, Wharton MBA
- Seoul National University – Electrical Engineering

1.3M

WORLDWIDE USERS

787K

REGISTERED USERS

10M

GENERATED GOALS

main features

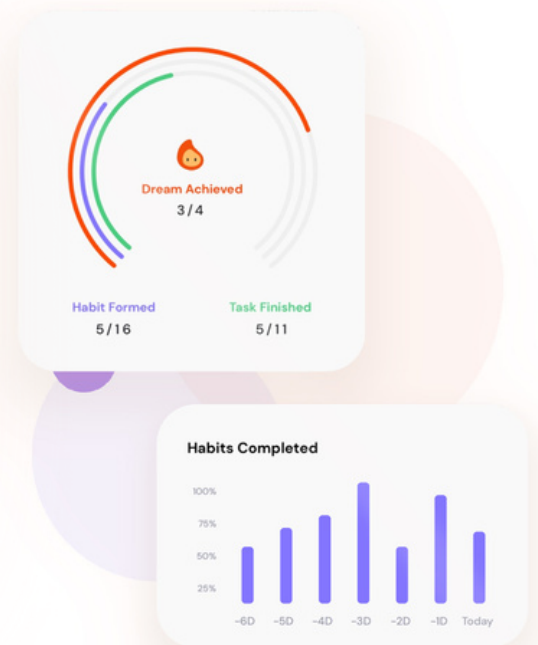
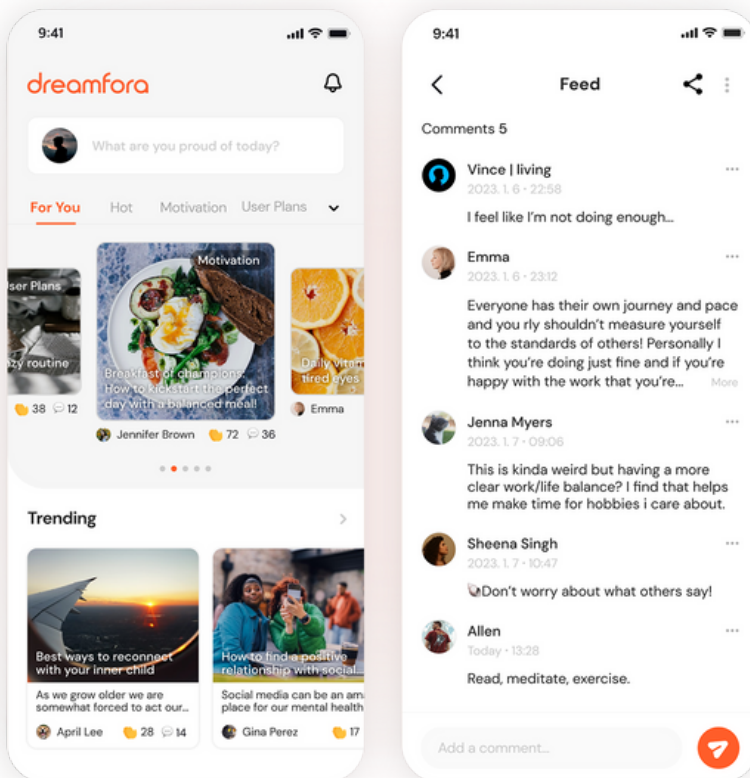
- 1-tap long-term goal planning
- Hundreds of pre-made plans
- 1,000+ daily motivational quotes
- Variety of categories: health, learning, career, finance, relationship, travel, etc.
- Community feed: connect people with similar goals and interests

175 COUNTRIES

FEATURED IN 96 COUNTRIES OVER 1,200 TIMES

4.8/5.0

RATING ON GOOGLE PLAY AND APP STORE



contact



[www.fb.com/dreamfora](https://www.facebook.com/dreamfora)
265,605 likes



[@thedreamfora](https://www.instagram.com/thedreamfora)
9,775 followers



www.dreamfora.com
listen@dreamfora.com



Just a few words : Dreamfora is a complete package to help you convert dreams into reality.

- Anurag Dey



Awesome!! I love how this app helps me fully plan out my goals and form healthy habits.

- Ella Vivian